

SPEAK UP for Polar Bears and Climate ACTION

Future generations of polar bears and people depend on the decisions we make today. The key to getting the climate back to functioning the way it should, and to preserving a future for polar bears across the Arctic, is to get away from fossil fuels for energy altogether.

Join us in leveraging our power as citizens and influencing decisions on where our energy comes from:

- Share what's important to you with your representatives in person, at a public meeting, or by using these postcards to send a message urging climate action.
- Start by thanking them for their time, then introduce yourself and share why this issue matters to you. Together we can be vigilant in safeguarding people and places from harm—including your local community.
- Be sure to ask: *What are you going to do to reduce our demand for and reliance on fossil fuels?*

And remember, the most important action you can take is to vote with the climate in mind! It's also important to talk about climate change and empower others to do the same in more settings.



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Talking points on the need for climate action:

- A polar bear's life cycle is almost exclusively tied to the sea ice. Polar bears rely on the sea ice for hunting, traveling, breeding, and denning in some regions. Sea ice loss from climate change is the single biggest threat to polar bears.
- Sea ice is to the ocean what soil is to a forest: it supports the entire Arctic food chain. Sea ice also acts as the earth's air conditioner, helping to keep our planet cool.
- When we burn fossil fuels for energy, we add more and more carbon dioxide into the atmosphere. This build-up acts like a blanket that traps heat around the world, disrupting the climate and melting Arctic sea ice.
- We can safeguard the future of both polar bears and people by making a swift transition to energy sources that don't add heat-trapping gases to our atmosphere.

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Let your representatives know you support civic leaders who commit to:

- Investing in programs that make renewable energy affordable and accessible across communities.
- Supporting municipal commitments to reduce the number of vehicles overall by adding car-sharing and carpool programs and providing incentives to use public transportation.
- Joining cities, provinces, and countries all over the world in setting new standards for how we construct buildings.

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