

Take the

NEXT STEP

for

POLAR BEARS



POLAR BEARS INTERNATIONAL

and

SCALE UP!




Your **INDIVIDUAL CHOICES** can make a difference for polar bears—especially when **SCALED UP!** Join PBI in taking the next step with easy actions that collectively make a **BIG IMPACT.**

MINOR ADJUSTMENTS FOR MAJOR SAVINGS!

HOME HEATING & COOLING accounts for of all global warming emissions in the U.S. Here are 3 easy ways to reduce that impact. **17%**

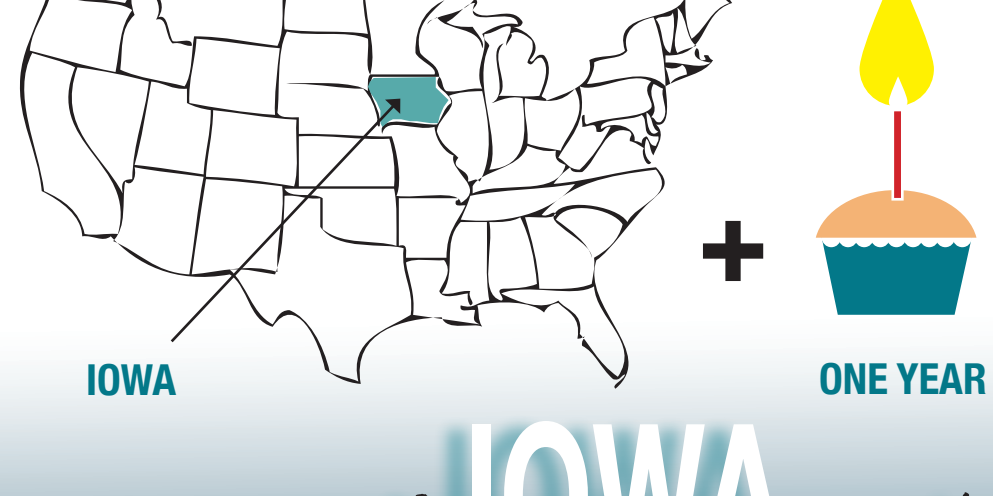
1 **2 UP 2 DOWN.** Adjust your thermostat up or down by two degrees, depending on the season.



SCALE IT UP!



If **EVERY AMERICAN** adjusted the thermostat just **ONE DEGREE**, it would save as much energy as...



...the state of **IOWA** uses in **AN ENTIRE YEAR!**

2 Use a **PROGRAMMABLE THERMOSTAT.**



SCALE IT UP!



If all **U.S. HOUSEHOLDS** properly used **PROGRAMMABLE THERMOSTATS**, we could **REDUCE CO₂ EMISSIONS** equal to...



...the amount of CO₂ produced by the city of

LOS ANGELES EVERY YEAR!

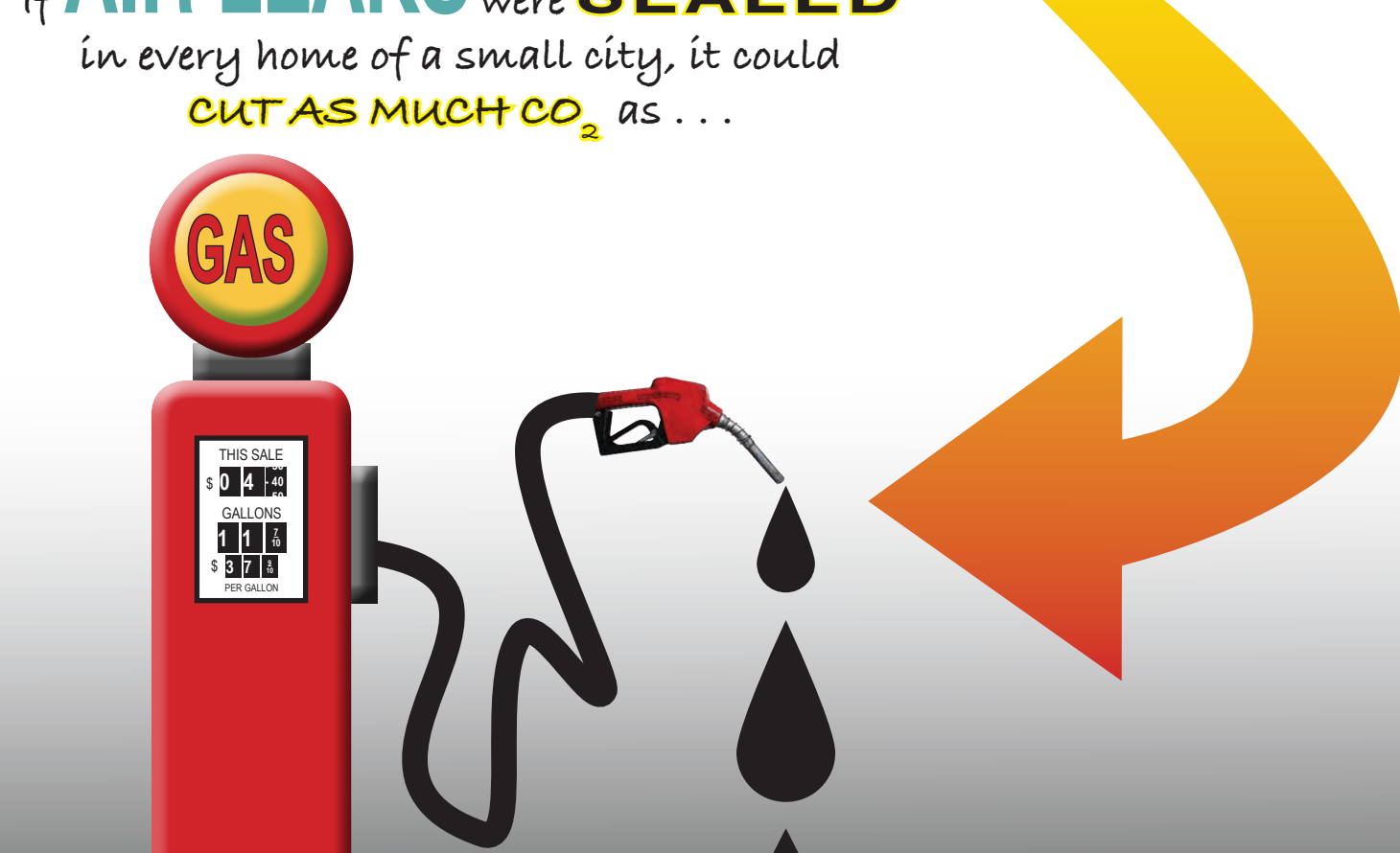
3 **IT'S A WRAP.** Properly insulate, caulk, & weatherstrip your home.



SCALE IT UP!



If **AIR LEAKS** were **SEALED** in every home of a small city, it could **CUT AS MUCH CO₂** as...



... **EVERY YEAR** conserving **1,600,000 GALLONS OF GASOLINE**

Energy use statistics from Union of Concerned Scientists; thermostat statistic from *The Green Book* by Rogers & Kostigen, 2007. For more information visit www.polarbearsinternational.org