

Project Polar Bear



Project Polar Bear Contest Rules

1. Eligibility

The contest is void in Cuba, Iran, North Korea, Sudan, Syria, and where prohibited. Teams must consist of individuals ages 18 and under. Team sizes may contain a minimum of 4 and a maximum of 30, in addition to an adult advisor. (Groups larger than 30, or classroom size, must break up into multiple teams.)

Your team must have an adult advisor who is at least 18 years of age or older by registration. All advisors must sign two releases when registering their teams, acknowledging that they have read these rules and that they are responsible for obtaining permission from each participant's parent. Permission must be obtained from a parent in order for minors to participate, as well as have their name/photographs used during the contest. It is up to the advisor to determine the best way to obtain permission from parents. By registering and signing the release at the time of registration, advisors are held accountable for parental permission, not Polar Bears International (PBI). It is the

responsibility of the adult advisor to obtain parental permission within a month of registering a team.

To be eligible to win a prize your entry must be completed and received by Polar Bears International (PBI) on the format designated on the PBI website and/or our application form. Teams must [REGISTER](#) for the Contest by 11:59 p.m. Pacific Time on November 25, 2017. Your team's Climate Action Plan must be completed by 11:59 p.m. Pacific Time on March 15, 2018.

Each team must be affiliated with an institution (e.g., school, club, zoo, museum, science center or other like-minded organizations). Members of Arctic Ambassador Center sponsored teen programs and/or their staff are eligible to participate--in fact, they're encouraged to do so! Employees of the Contest sponsor, Polar Bears International, and their respective parents, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

All applicable federal, state, provincial, and local laws and regulations apply. The Contest is subject to the federal, state/provincial, and local laws and regulations as dictated by the Entrants' current area of residence. Limit one entry per team. Team participants may only be a member of one team. Adult advisors may supervise more than one team.

2. Contest Period & Registration

Adult advisors must [register](#) their team between October 1, 2017 and November 25, 2017. Upon registration, the advisor will receive a confirmation email with instructions for accessing the welcome packet, educational resources, and project content on google drive. The Contest period ends at 11:59 p.m. Pacific Time on March 15, 2018. All entries must be completed by the deadline to be eligible to win a prize.

Note: Judging is based on the material submitted by the deadline, which includes consideration of the Action Plan you develop to **continue your project** in the future.

3. Scoring

At the end of the program, all entries and completed Action Plans will be judged to determine the top three high-scoring teams for recognition. (Individual PBI Arctic Ambassador Centers may choose to recognize participation and high-scoring teams in addition to finalists.)

Conservation Action Plan (CAP)

Each team will develop and implement a community project that reduces our reliance on fossil fuels and/or educates and inspires people to take action on climate. Based on one of the conservation actions presented below, teams will make the case for how a grant would

help to continue their project. (And by community, we mean in the team's school, school district, city or town, or some other place with a local focus.) In general, each plan:

- Will be submitted via Google Forms
- Will identify the resources (funds and materials) needed for the project to continue another year.

We will provide a CAP template . We also encourage teams to formulate their answers prior to submitting the final form so they can cut and paste them into the fields.

Photo Documentation

Photos speak a thousand words—and we're looking for images and video that show your project in an upbeat, creative, and fun way. Teams are required to submit photos and/or video throughout the contest. Additionally, we're asking that you submit three digital photos with your Conservation Action Plan. The photos must be a minimum of 1200 pixels wide with captions of about 100 words that show the impact of the effort—not the process, but the endpoint. (For example, it could be images of a new “no idle” zone with parents waiting on lawn chairs beside a carpool line; zero garbage lunches; bike racks at the school entrance with bikes all lined up, etc.) Please save your images by your team name to ensure proper credit.

Special Note on Judging

Overall, judges will consider each project in terms of how successful and creative it is in *engaging* community members and sustaining the project's targeted behavior—whether it's through a zero garbage program, a bike to school effort, or reusable water bottle campaign. We're especially interested in projects that are designed to continue after the contest ends.

4. Awarding and Issuing Prizes, Creating Sustainability of the Project

All prizes are awarded without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

The top three high-scoring teams will receive a grant of \$1000, \$750, and \$300, respectively, to continue their projects. The award will be made to the advisor of supporting organization (such as a school, museum, zoo, aquarium, or club) and a very brief final report (no more than 1 page) will be due 6 months later to report on the outcomes and final expenditures.

5. Contest Categories

Choose one of the four Conservation Actions to focus on from the following list and note some of the project examples:

- Saving Energy & Transitioning to Renewables

- Turning thermostats up/down
- Powering down (e.g., unplugging, power strips)
- Transitioning to renewables (e.g., local solar power project)
- **Food Systems & Eating Sustainably**
 - Reducing food waste
 - Composting
 - Buying locally or growing your own!
- **Transportation**
 - Carpooling
 - No idling
 - Alternative transportation (biking, walking, public transportation)
- **Community Engagement Through Art and Advocacy**
 - Creating music, visual art, theater, Etc. that engages and educates the community about climate change.
 - Meeting with an elected official
 - Hosting a public event

6. Announcement of Winners

PBI will announced the contest winners in mid April 2018. Exact dates and details will be given closer to that time.

7. Disclaimer

Polar Bears International (hereinafter PBI) and any of its partners in this contest will not be responsible for: (a) any late, lost, misrouted, garbled, distorted or damaged transmissions or entries; (b) any Contest-related disruptions, injuries, losses, or damages caused by events associated with this contest by PBI or its partners; (c) any printing or typographical errors in any materials associated with the Contest; (d) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (d) if a communications failure or other disruption occurs near the deadline date for entries, it is up to the discretion of PBI and its partners to determine whether the deadline will be extended and to when; (e) PBI has the sole discretion of judging and all decisions are final without repeal or release of judging notes or final scores.

8. General Release

By entering the Contest, you release PBI, any of its respective parent companies, subsidiaries, affiliates, directors, officers, employees, and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, miss-delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of

publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

9. Use of Contest Participant's Name, Likeness, etc.

Except where prohibited by law, your entry into this Contest constitutes permission to use your name, state or province, likeness, and/or prize information, without limitation, for promotional purposes without further permission or compensation.

10. Winners List, Release, & Rules Request

As a condition of being awarded any prize, except where prohibited by law, you will be required to execute a consent to the use of your name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. For a copy of all rules and the winners list send a self-addressed, business-size envelope after July 1, 2017 but before June 30, 2018 to:

Polar Bears International
ATTN: Project Polar Bear Contest
PO Box 3008
Bozeman, MT 59972

Residents of VT may omit return postage.

11. Copyright Notice

PBI holds the copyright on the Contest and all accompanying materials. All rights reserved.

Use of PBI Logo and Name

We strongly encourage teams to use the PBI Project Polar Bear logo for their projects. PBI will provide an electronic version of the logo to all team members and an iron-on PBI logo patch is available on request. Participants agree to follow the guidelines included with the logo.

12. Miscellaneous

The Contest and these Official Rules will be governed, construed, and interpreted under the laws of the state of California. Entrants agree to be bound by these Official Rules and by the decisions of PBI, which are final and binding in all respects. PBI reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention, or other causes beyond PBI's control affect the administration, security

or proper play of the Contest or PBI otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to PBI, the Contest or any other entrant (in each case as determined in PBI's sole discretion) are subject to disqualification from entry into the Contest.

If you have any questions about these Official Rules or the Contest, please email them to ProjectPolarBear@pbears.org or write Polar Bears International at the address provided above.